| **Stakeholder** | **Role (Related to Project)** | **Involvement** | **Impact** | **Power (H/L)** | **Interest (H/L)** | **Engagement** |
| --- | --- | --- | --- | --- | --- | --- |
| CEO | Project Sponsor | Makes high-level decisions; ensures project success | The Project depends on the CEO’s approval | H | H | Communicate regularly for updates and decisions |
| Operations Manager | Project Manager | Oversees production, ensures production lines remain active | Directly impacted by supply chain disruptions | H | H | Daily communication to track project progress |
| Procurement Manager | Supplier Sourcing and Purchasing | Responsible for sourcing alternative sesame suppliers and imported meats | Critical to sourcing key ingredients | H | H | Involved in supplier negotiations, frequent updates needed |
| Finance Director | Budget and Financial Planning | Manages budgeting for alternative suppliers and extra costs of import payments | Directly affected by cost increases | H | H | Regular updates on financial impact and cost tracking |
| Supply chain Team | Procurement Process | ensuring raw material availability | Low impact on daily production routines | H | H | Keep informed about supply changes and production timelines |
| Marketing Team Business Development Team | Product Promotion and Sales Strategy | Communicates product availability to customers | Low direct impact but high interest in product offering | L | H | Keep informed of product line updates, manage communication with customers |
| CRM Manager | Product Promotion and Sales Strategy | Develop a long-term customer relationship management plan to build trust and loyalty | Low direct impact but high interest in product offering | L | H | Keep informed of product line updates, manage communication with customers |
| Warehouse Staff | Storage and Logistics | Handles product storage and delivery | Low impact but affected by supply volumes | L | L | Monitor and provide information as needed |
| Board of Directors | Corporate Governance | Focused on overall business performance | Interested in how the project affects profitability | H | H | Provide regular updates on strategic impact and financial results |
| External Suppliers | External Stakeholders | Provide raw materials (sesame) | High impact as it may be the only supplier and have a negotiation privilege. | H | L | Monitor delivery schedules and contractual obligations |
| Production Team | Manufacturing Process | Keeps production lines moving; interested in raw material availability | Low impact on daily production routines | L | H | Keep informed about supply changes and production timelines |